## Mai Do

# **Anchor + Reporter**

#### HEADQUARTERS 5005 Greenville Avenue Suites TV 75000

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### **EXPERIENCE**

2005 - Dec. 2007 KOLO-TV, Reno, NV

Primary Anchor

Executive Producer, 11pm newscast

2002 - 2005 KGET-TV, Bakersfield, CA

6 & 11 PM Anchor/Reporter

**Executive Producer** 

Leading evening news staff

Maintaining dominant ratings in the evenings Executing aggressive news evening promotions

Hosting nightly 17-interactive franchise

Providing audio reports to radio sister station

Noon Anchor/ Reporter

(1999 - 2002)

1998 - 1999 Associated Press, Los Angeles, CA

Broadcast News Writer

1997 - 1998 KCSN-FM, Northridge, CA

Anchor/ Writer

### **EDUCATION**

California State University, Northridge, CA – Completed coursework toward M.A. in Mass Communications, Broadcast News 1998

California State University, Northridge, CA – B.A. in Linguistics - Communication 1996