

Elyssa Lassiter

Host/Producer

EXPERIENCE

- 7/2019-12/2021 **WSKY**, Norfolk, VA
Host/Producer
- 3/2017-Present **The Say Life! Coach Institute**, Douglasville, GA
Lead Coach/Trainer
- 8/2017-11/2018 **Snow Companies**, Williamsburg, VA
Creative Writer
- 1/2016 – 12/2016 **WVEC**, Norfolk, VA
Producer
- 1/2016 –Present **Tidewater Community College**, Portsmouth, VA
Adjunct Communications Professor
- 4/2014 – 1/2016 **KDAF**, Dallas, TX
Lifestyle MMJ/Producer/Editor
- 3/2013 – 3/2014 **WVLA**, Baton Rouge, LA
Video Journalist/Reporter
- 8/2012 – 3/2013 **WJMG**, Hattiesburg, MS
Host/Program Director/Social Media
- 9/2010 – 12/2010 **CNN**, Atlanta, GA
Intern
- 7/2012 – 8/2012 **WVBG**, Vicksburg, MS
Production Assistant

EDUCATION

Columbia International University, PHD/Organizational Leadership 2023

Mississippi College, MS/Applied Communication

Southern University and A&M College, Dual Major-B.A. Mass Communication/B.A. Spanish

The Coach Training Academy, Certified Coach Practitioner

Editing: Final Cut Pro, Edius, Avid, Adobe Premiere; Opus, Tons, ENPS, iNews, Videography;
Chyron; World Now; Wordpress, Audio:
Audacity, Garage Band, Cool Edit, Audio Board; Foreign Languages; Copy Editing; Photography;
Public Relations, Press Release Writing

HDReps

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